Jan Kochanowski University of Kielce

Academic year 2022/2023

Faculty of Law and Social Sciences

Department of Management

Field of study: Management (First-cycle studies)

Academic coordinator: mgr Angelika Pienias

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| MANAGEMENT (FIRST-CYCLE STUDIES) | | | | | |
| Course unit | Przedmiot | Type | ECTS | Completion requirements | Academic hours per semester |
| WINTER SEMESTER (1) | | | | | |
| Organisational Behaviour | Zachowania organizacyjne | Lecture/classes | 6,0 | Exam/graded credit | 30/30 |
| Organizing techniques | Techniki organizacyjne | Lecture/classes | 4,0 | Graded credit /graded credit | 30/15 |
| Marketing Management and Planning | Zarządzanie i planowanie marketingowe | Lecture/classes | 4,0 | Exam/graded credit | 40/15 |
| Business economics and organization | Ekonomika i organizacja przedsiębiorstw | Lecture/classes | 4,0 | Exam/graded credit | 30/15 |
| Financial Management of the Enterprise | Zarządzanie finansami przedsiębiorstwa | Lecture/classes | 6,0 | Exam/graded credit | 30/40 |
| Insurance in Company`s Management | Ubezpieczenia w zarządzaniu przedsiębiorstwem | Lecture/classes | 4,0 | Exam/graded credit | 30/15 |
| *Diploma Seminar* | *Seminarium dyplomowe* | *Seminar* | *4,0* | *Graded credit* | *15* |
| SUMMER SEMESTER (2) | | | | | |
| Economic Analysis of the Company | Analiza ekonomiczna przedsiębiorstwa | Lecture/classes | 6,0 | Exam/graded credit | 30/30 |
| Projects` Management | Zarządzanie projektami | Lecture/classes/ e-learning classes | 6,0 | Exam/graded credit/ approval | 30/26/4 |
| Human Resource Management | Zarządzanie zasobami ludzkimi | Lecture/classes | 6,0 | Exam/graded credit | 30/30 |
| Marketing Research | Badania marketingowe | Lecture/classes | 6,0 | Exam/graded credit | 40/30 |
| Principles of Marketing | Podstawy marketingu | Lecture/classes | 6,0 | Exam/graded credit | 30/30 |

Jan Kochanowski University of Kielce

Academic year 2022/2023

Faculty of Law and Social Sciences

Department of Management

Field of study: Management (Second-cycle studies)

Academic coordinator: mgr Angelika Pienias

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| MANAGEMENT (SECOND-CYCLE STUDIES) | | | | | |
| Course unit | Przedmiot | Type | ECTS | Completion requirements | Academic hours per semester |
| WINTER SEMESTER (1) | | | | | |
| Concepts and Modern Methods of Management | Koncepcje i nowoczesne metody zarządzania | Lecture/classes | 4,0 | Exam/graded credit | 30/15 |
| Project management in logistics | Zarządzanie projektami w logistyce | Lecture/classes | 3,0 | Exam/graded credit | 30/15 |
| Processes Management | Zarządzanie procesami | Lecture/ e-learning lecture/ classes | 3,0 | Exam/ approval/ graded credit | 27/11/15 |
| Evaluation of Investment Projects | Ocena projektów inwestycyjnych | Lecture/classes | 3,0 | Exam/graded credit | 30/15 |
| Strategies for Organization Development | Strategie rozwoju organizacji | Lecture/classes | 3,0 | Exam/graded credit | 30/15 |
| Controlling | Controlling | Lecture/classes | 3,0 | Exam/graded credit | 30/15 |
| Employee Training | Szkolenia pracownicze | Lecture | 2,0 | Exam | 30 |
| Economics of Logistics | Ekonomia logistyki | Lecture/classes | 3,0 | Exam/graded credit | 30/15 |
| *Master Seminar* | *Seminarium magisterskie* | *Seminar* | *6,0* | *Graded credit* | *30* |
| SUMMER SEMESTER (2) | | | | | |
| Operating Controlling | Controlling operacyjny | Lecture/classes | 3,0 | Exam/graded credit | 30/15 |
| Enterprise in Market Economy | Przedsiębiorstwo w gospodarce rynkowej | Lecture/classes | 3,0 | Exam/graded credit | 40/15 |
| Economical Insurance | Ubezpieczenia gospodarcze | Lecture | 2,0 | Exam | 30 |
| Development and Professional career | Rozwój i kariera zawodowa | Lecture | 3,0 | Exam | 30 |
| Strategic Management | Zarządzanie strategiczne | Lecture/classes | 6,0 | Exam/graded credit/ approval | 30/21/9 |
| Human Resource Controlling | Controlling personalny | Lecture | 2,0 | Exam | 30 |
| Market analysis | Analiza rynku | Lecture/classes | 3,0 | Exam/graded credit | 30/15 |
| International Marketing | Marketing międzynarodowy | Lecture/classes | 3,0 | Exam/graded credit | 20/15 |
| *Master Seminar* | *Seminarium dyplomowe* | *Seminar* | *6,0* | *Graded credit* | *30* |
| *Personnel Recruitment* | *Rekrutacja pracowników* | *Lecture/classes* | *3,0* | *Exam/graded credit* | *30/15* |
| *Motivation Systems in Organization* | *Systemy motywacyjne w organizacji* | *Lecture* | *2,0* | *Exam* | *30* |