**Jan Kochanowski University in Kielce**

**Institute of Journalism and Information**

**25-406 Kielce, ul. Świętokrzyska 21D**

**Coordinator: dr Olga Dąbrowska-Cendrowska; e-mail:** [**olgadc@o2.pl**](mailto:olgadc@o2.pl)**; cendrowska@ujk.edu.pl**

**JOURNALISM AND SOCIAL COMMUNICATION**

**Courses in English\***

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **No.** | **Przedmiot** | **Course** | **Code** | **Winter semester** | | | **Summer semester** | | | |
| **Hours** | **ECTS credits** | **Completion Requirements** | **Hours** | **ECTS credits** | | **Completion Requirements** |
|  | Komunikacja wizualna | *Visual Communication* | 15.1-1DKS-F1-KW |  |  |  | 30 | 3 | grade | |
|  | Gry wideo jako forma komunikacji społecznej | *Video Games as Form of Social Communication* | 15.0-1DKS-F3-KFKS |  |  |  | 30 | 3 | grade | |
|  | Wykład monograficzny I | *Specialty Lecture I* | 15.1-1DKS-C18-WM1 | 30 | 1 | grade |  |  |  | |
|  | Wykład monograficzny II | *Specialty Lecture II* | 15.1-1DKS-C19-WM2 | 30 | 1 | grade |  |  |  | |
|  | Grafika komputerowa | *Computer Graphics* | 11.3-1DKS-B13-GK | 30 | 3 | grade |  |  |  | |
|  | Komunikacja interpersonalna | *Interpersonal communication* | 15.0-1DKS-D2-KI |  |  |  | 30 | 3 | grade | |
|  | Język obcy | *Foreign Language* | 09.1-1DKS-A1-JO1 | 30 | 2 | grade | 30 | 2 | grade | |
|  | Systemy medialne na świecie | *Foreign Media System* | 15.1-1DKS-C14-SMŚ | 45 | 4 | exam |  |  |  | |
|  | Polski system medialny | *Polish Media System* | 15.1-1DKS-C10-PSM |  |  |  | 60 | 4 | exam | |

\*the other courses (below) must be individually consulted with the coordinator

**The complete list of courses**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **BA (first cycle)** | | | | | | | | | | | | | | | | | |
| **No.** | **Przedmiot** | | **Course** | **Code** | | | | **Study Year** | | | **Winter term** | | | | **Summer term** | | |
| **Hours** | **ECTS credits** | | **Completion Requirements** | **Hours** | **ECTS credits** | **Completion Requirements** |
|  | Technologia informacyjna | | *Information Technology* | 11.1-1DKS-A3-TI | | | I | | | | 30 | 1 | | grade |  |  |  |
|  | Przedsiębiorczość | | *Enterprise* | 14.3-1DKS-A4-P | | | I | | | |  |  | |  | 15 | 0,5 | grade |
|  | Ochrona własności intelektualnej | | *Intellectual Ownership Protection* | 10.0-1DKS-A4-OWI | | | I | | | |  |  | |  | 15 | 0,5 | grade |
|  | Filozofia | | *Philosophy* | 08.1-1DKS-A5-F | | | I | | | | 30 | 1 | | grade |  |  |  |
|  | Agencje informacyjne | | *Information Agencies* | 15.1-1DKS-C1-AI | | | II | | | |  |  | |  | 30 | 3 | exam |
|  | Dziennikarskie źródła informacji | | *Journalistic Information Sources* | 15.1-1DKS-C3-DŹI | | | I | | | | 30 | 2 | | grade |  |  |  |
|  | Teoria gatunków dziennikarskich | | *Journalistic Genres Theory* | 15.1-1DKS-CS-TGD | | | I | | | | 30 | 3 | | exam |  |  |  |
|  | Historia mediów | | *Media History* | 14.1-1DKS-B2-HM | | | I | | | | 30 | 3 | | exam |  |  |  |
|  | Historia Polski XX w. | | *XXth Century History of Poland* | | 08.3-1DKS-B3-HP | | *I* | | | | 30 | 2 | | grade | 30 | 2 | grade |
|  | Nauka o komunikowaniu | | *Communication Science* | | 15.0-1DKS-B4-NOK | | *I* | | | | 60 | 4 | | exam |  |  |  |
|  | Podstawy prawa | | *Bases of Law* | | 10.0-1DKS-B5-PP | | *I* | | | | 45 | 3 | | grade |  |  |  |
|  | Prawo mediów | | *Media Law* | | 10.3-1DKS-C11-PM | | *II* | | | |  |  | |  | 45 | 4 | exam |
|  | Kultura popularna | | *Pop Culture* | | 08.0-1DKS-F2-KP | | *III* | | | |  |  | |  | 30 | 3 | grade |
|  | Wybrane zagadnienia literatury polskiej i powszechnej | | *Chosen Issues on Polish and*  *World Literature* | | 09.2-1DKS-B10-WZLPP | | *I* | | | |  |  | |  | 45 | 4 | exam |
|  | Współczesny język polski | | *Contemporary Polish Language* | | 08.9-1DKS-B11-WJP | | *I* | | | |  |  | |  | 60 | 4 | exam |
|  | Współczesne systemy polityczne | | *Contemporary Political Systems* | | 14.1-1DKS-B12-WSP | | *I* | | | | 45 | 4 | | exam |  |  |  |
|  | Recepcja mediów | | *Media Reception* | | 15.1-1DKS-C17-RM | | *I* | | | |  |  | |  | 45 | 3 | grade |
|  | Emisja głosu | | *Voice Emission* | | 15.1-1DKS-D4-EG | | *I* | | | |  |  | |  | 15 | 2 | grade |
|  | Analiza zawartości mediów | | *Media Content Analysis* | | 15.1-1DKS-C2-AZMI | | *II* | | | | 30 | 3 | | exam |  |  |  |
|  | | Ekonomia | *Economics* | | 14.3-1DKS-1B-E | | *III* | | | |  |  | |  | 30 | 2 | grade |
|  | | Kultura języka | *Language Culture* | | 08.9-1DKS-B7-KJ | | *II* | | | | 30 | 2 | | grade |  |  |  |
|  | | Język wypowiedzi dziennikarskiej | *Journalistic Expression Language* | | 15.1-1DKS-C7-JWD | | *II* | | | | 45 | 3 | | grade |  |  |  |
|  | | Polski system medialny | *Polish Media System* | | 15.1-1DKS-C10-PSM | | *II* | | | |  |  | |  | 60 | 4 | exam |
|  | | Socjologia z elementami metod i technik badań społecznych | *Sociology and metodology of social resarch* | | 14.2-1DKS-B8-SEMBTS | | *II* | | | |  |  | |  | 30 | 3 | exam |
|  | | Sztuka reportażu | *Report Art* | | 15.1-1DKS-C15-SZR | | *II* | | | |  |  | |  | 30 | 2 | grade |
|  | | Warsztat dziennikarski | *Journalistic workshop* | | 15.1-1DKS-C16-WDZ | | III | | | | 30 | 2 | | grade | 30 | 2 | grade |
|  | | Grafika komputerowa | *Computer Graphics* | | 11.3-1DKS-B13-GK | | II | | | | 30 | 3 | | grade |  |  |  |
|  | | Proseminarium | *Introductory Seminar* | | 15.1-1DKS-E1-P | | *II* | | | |  |  | |  | 30 | 3 | grade |
|  | | Informacja agencyjna i prasowa | *News and Press Agency* | | 15.1-1DKS-D1-IAP | | *I* | | | |  |  | |  | 15 | 2 | grade |
|  | | Dokument i publicystyka audiowizualna | *Document and Audiovisual Journalism* | | 15.1-1DKS-D3-DPA | | *II* | | | |  |  | |  | 20 | 2 | grade |
|  | | Pracownia audiowizualna | *Audiovisual Laboratory* | | 15.2-1DKS-D5-PA | | *III* | | | | 30 | 3 | | grade | 30 | 3 | grade |
|  | | Systemy zarzadzania treścią (CMS) | *Content Management Systems* | | 11.1-1DKS-D5-CMS | | *II* | | | |  |  | |  | 30 | 2 | grade |
|  | | Podstawy projektowania witryn WWW | *Bases of Webside Design* | | 11.3-1DKS-D6-PPWWWW | | *II* | | | | 30 | 2 | | grade |  |  |  |
|  | | Internetowe i prasowe gatunki dziennikarskie | *Internet and press journalistic genres* | | 15.1-1DKS-D7-IPGD | | *I* | | | | 20 | 2 | | grade |  |  |  |
|  | | Etyka dziennikarska | *Journalistic Ethics* | | 15.1-1DKS-C4-ED | | *III* | | | | 30 | 3 | | exam |  |  |  |
|  | | Public relations | *Public Relations* | | 15.3-1DKS-C12-PR | | *II* | | | | 30 | 3 | | grade |  |  |  |
|  | | Retoryka i erystyka | *Rhetoric and Eristic* | | 08.9-1DKS-B6-RE | | *III* | | | | 30 | 3 | | grade |  |  |  |
|  | | Systemy medialne na świecie | *Foreign Media System* | | 15.1-1DKS-C14-SMŚ | | *III* | | | | 45 | 4 | | exam |  |  |  |
|  | | Konwergencja mediów | *Media convergence* | | 15.0-1DKS-C8-KM | | *III* | | | |  |  | |  | 15 | 2 | grade |
|  | | Pracownia prasowa | *Press Studio* | | 15.1-1DKS-D2-PP | | *III* | | | | 30 | 4 | | grade | 15 | 2 | grade |
|  | | Reklama | *Advertising* | | 15.3-1DKS-C13-R | | *I* | | | |  |  | |  | 30 | 3 | grade |
|  | | Reaserching | Reaserching | | 15.0-1DKS-B8-R | | *I* | | | | 30 | 2 | | grade |  |  |  |
|  | | Nowe media | New media | | 15.0-1DKS-C9-NM | | *III* | | | | 30 | 3 | | grade |  |  |  |
|  | | Radiowe i telewizyjne gatunki dziennikarskie | Radio and TV journalistic genres | | 15.1-1DKS-D1-RTGD | | *I* | | | |  |  | |  | 25 | 2 | grade |
|  | | Sztuka autoprezentacji | The art of self-presentation | | 15.1-1DKS-D2-SZA | | *II* | | | |  |  | |  | 15 | 2 | grade |
|  | | Realizacja dźwięku | Realization of sound | | 15.2-1DKS-E7-RD | | *II* | | | | 30 | 2 | | grade |  |  |  |
|  | | Językowe kształtowanie wizerunku | Image creating strategies | | 15.9-1DKS-D1-IKW | | *I* | | | |  |  | |  | 15 | 2 | grade |
|  | | Psychologia reklamy i PR | Advertising psychology and PR | | 14.4-1DKS-D3-PRPR | | *II* | | | | 30 | 2 | | grade |  |  |  |
|  | | Pracownia reklamy i PR | Advertising and PR workshops | | 15.3-1DKS-D4-PRP | | *III* | | | | 30 | 3 | | grade | 30 | 3 | grade |
|  | | Prawo i etyka reklamy | Law and media ethic | | 10.0-1DKS-D5-PER | | *II* | | | |  |  | |  | 15 | 2 | grade |
|  | | PR w instytucjach biznesowych i życia publicznego | PR in business and social life instytutions | | 15.3-1DKS-D6-PRIBŻP | | *II* | | | |  |  | |  | 30 | 2 | grade |
|  | | Komunikacja literacka | Literary communication | | 15.9-1DKS-F4-KL | | *III* | | | | 30 | 3 | | grade |  |  |  |
|  | | Instytucje życia publicznego na szczeblu lokalnym | Instutions of public life on the local level | | 08.9-1DKS-F1-IŻPSZL | | *III* | | | | 30 | 3 | | grade |  |  |  |
|  | | Źródła informacji lokalnej i regionalnej | A source of information for lokal and regional | | 15.9-1DKS-F2-ŹILR | | *III* | | | |  |  | |  | 30 | 3 | grade |
|  | | Media w procesie komunikacji lokalnej | Media in local comunication process | | 15.1-1DKS-F3-MPKL | | *III* | | | | 30 | 3 | | grade |  |  |  |
|  | | Kultura regionu | Culture of the region | | 15.1-1DKS-F4-KR | | *III* | | | |  |  | |  | 30 | 3 | grade |
| **MA (second cycle)** | | | | | | | | | | | | | | | | | |
|  | | Psychologia społeczna | Social Psychology | | | 14.4-1DKS-A3-PS | | | | *I* | 30 | 2 | grade | |  |  |  |
|  | | Research pozainternetowy | Research outside the Internet | | | 15.9-1DKS-B7-RP | | | | *I* | 45 | 3 | grade | |  |  |  |
|  | | Główne nurty kultury światowej i polskiej XX i XXI wieku | Main Trends of the World and  Polish XX and XXI century | | | 08.0-1DKS-A1-GNKSIP | | | | *I* | 45 | 3 | exam | |  |  |  |
|  | | Teoria komunikowania masowego | Mass Comunication Theory | | | 15.0-1DKS-B10-TKM | | | | *I* | 45 | 3 | exam | |  |  |  |
|  | | Metody badań medioznawczych | Media Research Methods | | | 15.1-1DKS-C5-MBM | | | | *I* | 45 | 3 | exam | |  |  |  |
|  | | Społeczne i kulturowe oddziaływanie mediów | Effect of the Media on the Society and Culture | | | 15.1-1DKS-B8-SKOM | | | | *I* |  |  |  | | 45 | 3 | grade |
|  | | Komunikowanie międzynarodowe i kulturowe | International and Cultural Communication | | | 15.0-1DKS-B3-KMK | | | | *I* |  |  |  | | 30 | 3 | exam |
|  | | Media lokalne i środowiskowe | Local and Environmental Media | | | 15.1-1DKS-C4-MLS | | | | *I* |  |  |  | | 45 | 3 | exam |
|  | | Opinia publiczna | Public Opinion | | | 15.9-1DKS-C6-OP | | | | *I* |  |  |  | | 30 | 2 | grade |
|  | | Wiedza o filmie i teatrze | Knowledge on the Film and Theatre | | | 15.9-1DKS-F4-WFT | | | | *II* |  |  |  | | 30 | 3 | grade |
|  | | Literatura współczesna | Contemporary Literature | | | 08.0-aDKS-B5-LW | | | | *I* | 45 | 3 | grade | |  |  |  |
|  | | Pragmatyka językowa | Language Pragmatics | | | 08.9-1DKS-B6-PJ | | | | *I* | 30 | 3 | grade | |  |  |  |
|  | | Podstawowe problemy telewizji | Basic Issues of TV | | | 15.2- 1DKS-C7-PPT | | | | *I* |  |  |  | | 30 | 2 | grade |
|  | | Stosunki międzynarodowe | International Relations | | | 14.6-1DKS-B9-SM | | | | *II* | 30 | 3 | exam | |  |  |  |
|  | | Podstawy zarządzania i ekonomiki mediów | Bases of Media Management and Media Economics | | | 14.1-1DKS-C8-PZEM | | | | *II* | 30 | 3 | exam | |  |  |  |
|  | | Infobrokering – elektroniczne źródła informacji | Infobrokering-electronic information sources | | | 15.9-1DKS-B1-IEŹI | | | | *I* |  |  |  | | 30 | 2 | grade |
|  | | Analiza dyskursu medialnego | Media Discourse Analysis | | | 15.9-1DKS-C1-ADM | | | | *II* | 30 | 3 | grade | |  |  |  |
|  | | Marketing medialny | Marketing media | | | 15.9-1DKS-C33-MM | | | | *II* |  |  |  | | 45 | 3 | exam |
|  | | Elementy dziennikarstwa elektronicznego | Electronic Journalism Elements | | | 15.1-1DKS-D1-EDE | | | *II* | |  |  |  | | 45 | 3 | grade |
|  | | Serwisy społecznościowe | Social Media | | | 15.0-1DKS-F3-SS | | | *II* | |  |  |  | | 30 | 3 | grade |
|  | | Podstawy SEO | The Introduction to SEO | | | 11.3-1DKS-D3-PSEO | | | *II* | | 45 | 3 | grade | |  |  |  |
|  | | Programy DTP | Desktop Publishing | | | 11.3-1DKS-D4-PDTP | | | *II* | |  |  |  | | 30 | 3 | grade |
|  | | Wykład monograficzny I | Monographic Lecture *I* | | | 15.9-1DKS-C10-WMI | | | *I* | | 30 | 2 | grade | |  |  |  |
|  | | Wykład monograficzny II | Monographic Lecture *II* | | | 15.9-1DKS-C11-WMII | | | *I* | |  |  |  | | 30 | 2 | grade |
|  | | Obieg informacji w społecznościach lokalnych | Circulation of Information in Local Communities | | | 15.1-1DKS-F2-OIL | | | *II* | |  |  |  | | 30 | 3 | grade |
|  | | Public relations w regionie | Public Relations in Region | | | 15.3-1DKS-F4-PRR | | | *II* | |  |  |  | | 30 | 3 | grade |
|  | | Big date | Big date | | | 15.1-1DKS-B2-BD | | | *I* | |  |  |  | | 30 | 2 | grade |
|  | | Manipulacja w mediach | Manipulation in media | | | 15.9-1DKS-C2-MWM | | | *I* | | 30 | 3 | grade | |  |  |  |
|  | | Konwersatorium medioznawcze | Media studies seminar | | | 15.2-1DKS-C9-KM | | | *II* | | 45 | 3 | grade | |  |  |  |
|  | | Montaż radiowo-telewizyjny | Radio and televisionediting | | | 15.2-1DKS-D2-MRT | | | *I* | |  |  |  | | 30 | 3 | grade |
|  | | Warsztat współczesnego dziennikarza | Conterprary journalist workshop | | | 15.1-1DKS-D5-WWD | | | *II* | | 30 | 2 | grade | | 30 | 2 | grade |
|  | | Finansowanie działalności medialnej | Financing of the media | | | 15.1-1DKS-D1-FDM | | | *II* | |  |  |  | | 30 | 3 | grade |
|  | | Prawne podstawy działania firmy medialnej | Legalbasis of media company | | | 10.9-1DKS-D2-PPDFM | | | *II* | | 45 | 3 | grade | |  |  |  |
|  | | Rynek reklamy | Advertising market | | | 15.3-1DKS-D3-RR | | | *I* | |  |  |  | | 30 | 3 | grade |
|  | | Warsztat menadżera | Menager’s workshop | | | 15.1-1DKS-D4-WM | | | *II* | | 30 | 2 | grade | |  |  |  |
|  | | Zarządzanie firma medialną | Media management | | | 15.9-1DKS-D5-ZFM | | | *II* | |  |  |  | | 45 | 3 | grade |
|  | | Język współczesnych mediów | Language of contemporary media | | | 15.9-1DKS-F1-JWM | | | *II* | | 30 | 3 | grade | |  |  |  |
|  | | Media w kulturze | Media in culture | | | 15.9-1DKS-F2-MWK | | | *II* | |  |  |  | | 30 | 3 | grade |
|  | | Podstawowe problem mediatyzacji | Basic problems of mediatization | | | 15.8-1DKS-F3-PPM | | | *II* | |  |  |  | | 30 | 3 | grade |
|  | | Komunikowanie polityczne | Politicial comunication | | | 15.9-1DKS-F1-KP | | | *II* | | 30 | 3 | grade | |  |  |  |
|  | | Kreatywne pisanie | Creative writinh | | | 08.9-1DKS-B4-KP | | | *I* | |  |  |  | | 30 | 3 | grade |