**Institute of Journalism and Information**

**25-406 Kielce, ul. Świętokrzyska 21D**

**Coordinator: dr Olga Dąbrowska-Cendrowska; e-mail:** [**olgadc@o2.pl**](mailto:olgadc@o2.pl)

**JOURNALISM AND SOCIAL COMMUNICATION**

**Courses in English\***

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **No.** | **Przedmiot** | **Course** | **Code** | **Winter semester** | | | **Summer semester** | | | |
| **Hours** | **ECTS credits** | **Completion Requirements** | **Hours** | **ECTS credits** | | **Completion Requirements** |
| 1 | Internet w pracy dziennikarza | *Internet at Journalistc Work* | 15.1-1DKS-BC9-IPD |  |  |  | 45 | 4 | grade | |
| 2 | Komunikacja wizualna | *Visual Communication* | 15.1-1DKS--F1-KW | 30 | 4 | grade |  |  |  | |
| 3 | Komiks jako forma komunikacji społecznej | *Cartoon as Form of Social Communication* | 15.1-1DKS--F4-KFKS | 30 | 4 | grade |  |  |  | |
| 4 | Wykład specjalnościowy | *Specialty Lecture I* | 15.1-2DKS-D4-WS1 |  |  |  | 30 | 3 | grade | |

\*the other courses (below) must be individually consulted with the coordinator

**The complete list of courses**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **BA (first cycle)** | | | | | | | | | | | | | | | | | | | | |
| **No.** | **Przedmiot** | | **Course** | **Code** | | | **Study Year** | | | | | | | **Winter term** | | | | **Summer term** | | |
| **Hours** | **ECTS credits** | | **Completion Requirements** | **Hours** | **ECTS credits** | **Completion Requirements** |
| 1. | Technologia informacyjna | | *Information Technology* | 11.3-1DKS-A3-TI | | | | I | | | | | | 30 | 1 | | grade |  |  |  |
| 2. | Przedsiębiorczość | | *Enterprise* | 4.0-1DKS-A4-P | | | | I | | | | | | 15 | 0,5 | | grade |  |  |  |
| 3. | Ochrona własności intelektualnej | | *Intellectual Ownership Protection* | 10.0-1DKS-A4-OWI | | | | I | | | | | | 15 | 0,5 | | grade |  |  |  |
| 4. | Filozofia | | *Philosophy* | 8.1-1DKS-A5-F | | | | I | | | | | | 30 | 2 | | grade |  |  |  |
| 5. | Agencje informacyjne | | *Information Agencies* | 15.1-1DKS-BC1-AI | | | | I | | | | | |  |  | |  | 30 | 2 | exam |
| 6. | Dziennikarskie źródła informacji | | *Journalistic Information Sources* | 15.1-1DKS-BC3-DŹI | | | | I | | | | | |  |  | |  | 30 | 3 | grade |
| 7 | Teoria gatunków dziennikarskich | | *Journalistic Genres Theory* | 15.1-1DKS-BC6-TGD | | | | I | | | | | | 30 | 3 | | exam |  |  |  |
| 8 | Historia mediów | | *Media History* | 15.1-1DKS-BC7-HM | | | | I | | | | | | 45 | 3 | | exam |  |  |  |
| 9 | Historia Polski XX w. | | *XXth Century History of Poland* | | 8.3-1DKS-BC8-HP | | | | | *I* | | | | 30 | 2 | | grade | 30 | 2 | grade |
| 10 | Nauka o komunikowaniu | | *Communication Science* | | 15.1-1DKS-BC11-NK | | | | | *I* | | | | 30 | 4 | | exam |  |  |  |
| 11 | Podstawy prawa | | *Bases of Law* | | 10.0-1DKS-BC13-PP | | | | | *I* | | | | 45 | 3 | | exam |  |  |  |
| 12 | Prawo mediów | | *Media Law* | | 10.0-1DKS-BC14-PM | | | | | *I* | | | |  |  | |  | 45 | 3 | grade |
| 13 | Kultura popularna | | *Pop Culture* | | 15.1-1DKS--BC22-KP | | | | | *I* | | | | 30 | 2 | | grade |  |  |  |
| 14 | Wybrane zagadnienia literatury polskiej i powszechnej | | *Chosen Issues on Polish and*  *World Literature* | | 14.2-1DKS--BC23-WZLPP | | | | | *I* | | | |  |  | |  | 45 | 3 | exam |
| 17 | Współczesny język polski | | *Contemporary Polish Language* | | 9.2-1DKS--BC24-WJP | | | | | *I* | | | | 45 | 3 | | grade | 30 | 2 | exam |
| 18 | Współczesne systemy polityczne | | *Contemporary Political Systems* | | 14.1-1DKS--BC25-WSP | | | | | *I* | | | |  |  | |  | 45 | 4 | exam |
| 18 | Recepcja mediów | | *Media Reception* | | 15.1-1DKS--BC26-RM | | | | | *I* | | | |  |  | |  | 60 | 4 |  |
| 20 | Dokumentacja prasowa | | *Press Release Documentation* | | 15.1-1DKS--D4-DP | | | | | *I* | | | |  |  | |  | 20 | 4 | grade |
| 21 | Emisja głosu | | *Voice Emission* | | 15.1-1DKS--D4-EG | | | | | *I* | | | |  |  | |  | 15 | 2 | grade |
| 22. | | Język nowych mediów | *New Media Language* | | 15.1-1DKS--D2-JNM | | | | | *I* | | | |  |  | |  | 30 | 4 | grade |
| 23 | Wykład specjalnościowy | | *Specialty Lecture I* | | 15.1-1DKS--D6-WS1 | | | | | *I* | | | |  |  | |  | 30 | 3 | grade |
| 24 | Analiza zawartości mediów | | *Media Content Analysis* | | 15.1-1DKS-BC2-AZM | | | | | *II* | | | | 30 | 2 | | exam |  |  |  |
| 25 | | Ekonomia | *Economics* | | 14.3-1DKS-BC4-E | | | | *II* | | | | |  |  | |  | 45 | 3 | grade |
| 27 | | Kultura języka | *Language Culture* | | 9.5-1DKS-A6-KJ | | | | *II* | | | | | 30 | 3 | | exam |  |  |  |
| 28. | | Język wypowiedzi dziennikarskiej | *Journalistic Expression Language* | | 15.1-1DKS-BC10-JWD | | | | *II* | | | | | 45 | 3 | | grade |  |  |  |
| 29 | | Polski system medialny | *Polish Media System* | | 15.1-1DKS-BC12-PSM | | | | *II* | | | | |  |  | |  | 60 | 4 | exam |
| 30 | | Rozwój języka polskiego | *Polish Language Evolution* | | 14.1-1DKS-BC17-PR | | | | *II* | | | | |  |  | |  | 30 | 3 | exam |
| 31 | | Socjologia | *Sociology* | | 14.2-1DKS-PK18-S | | | | *II* | | | | | 30 | 3 | | exam |  |  |  |
| 32 | | Sztuka reportażu | *Report Art* | | 15.1-1DKS-BC20-SZR | | | | *II* | | | | |  |  | |  | 30 | 3 | grade |
| 33 | | Warsztat dziennikarski | *Journalistic Workshop* | | 15.1-1DKS--BC21-WD | | | | *II* | | | | | 30 | 2 | | grade | 30 | 2 | grade |
| 34 | | Grafika komputerowa | *Computer Graphics* | | 11.3-1DKS--BC27-GK | | | | *II* | | | | |  |  | |  | 30 | 3 | grade |
| 35 | | Proseminarium | *Introductory Seminar* | | 15.1-1DKS--E1-P | | | | *II* | | | | | 30 | 2 | | grade |  |  |  |
| 36 | | Informacja agencyjna i prasowa | *News and Press Agency* | | 15.1-1DKS--D1-IAP | | | | *II* | | | | | 15 | 2 | | grade |  |  |  |
| 37 | | Publicystyka | *Journalism* | | 15.1-1DKS--D3-P | | | | *II* | | | | |  |  | |  | 30 | 3 | grade |
| 38 | | Informacja i komentarz radiowy | *Information and Broadcasting Commentary* | | 15.1-1DKS--D1-IKR | | | | *II* | | | | | 25 | 4 | | grade |  |  |  |
| 39 | | Dokument i publicystyka radiowa | *Document and Radio Journalism* | | 15.1-1DKS--D3-DPR | | | | *II* | | | | |  |  | |  | 25 | 4 | grade |
| 40 | | Pracownia radiowa | *Radio Laboratory* | | 15.1-1DKS--D5-PR1 | | | | *II* | | | | |  |  | |  | 15 | 1 | grade |
| 41 | | Systemy zarzadzania treścią (CMS) | *Content Management Systems* | | 11.3-1DKS--D1-SZT | | | | *II* | | | | |  |  | |  | 30 | 4 | grade |
| 42 | | Podstawy projektowania witryn WWW | *Bases of Webside Design* | | 11.3-1DKS--D3-PPWWWW | | | | | *II* | | | | 40 | 4 | | grade |  |  |  |
| 43 | | Internetowe gatunki dziennikarskie | *Internet journalistic* | | 15.1-1DKS--D5-IGD | | | | | *II* | | | |  |  | |  | 25 | 4 | grade |
| 45 | | Informacja w procesie komunikacji | *Information in the communication process* | | 15.1-1DKS--F2-FFKM | | | | | *II* | | | | 30 | 3 | | grade |  |  |  |
| 46 | | Regionalizm | *Regionalism* | | 15.1-1DKS--F1-R | | | | | *II* | | | | 30 | 4 | | grade |  |  |  |
| 47 | | Historia i kultura regionu | *Region History and Region Culture* | | 15.1-1DKS--F2-HKR | | | | | *II* | | | | 30 | 4 | | grade |  |  |  |
| 48 | | Etyka dziennikarska | *Journalistic Ethics* | | 15.1-1DKS-BC5-ED | | | | | *III* | | | |  |  | |  | 45 | 3 | exam |
| 49 | | Public relations | *Public Relations* | | 15.3-1DKS-BC15-PR | | | | | *III* | | | |  |  | |  | 30 | 3 | grade |
| 50 | | Retoryka i erystyka | *Rhetoric and Eristic* | | 1DKS-BC16-PR | | | | | *III* | | | | 30 | 3 | | grade |  |  |  |
| 51 | | Systemy medialne na świecie | *Foreign Media System* | | 15.1-1DKS-PK19-SMŚ | | | | | *III* | | | | 45 | 5 | | exam |  |  |  |
| 52 | | Konwergencja mediów | *Media convergence* | | 15.1-1DKS--BC29-KM | | | | | *III* | | | |  |  | |  | 15 | 2 | grade |
| 53 | | Wykład monograficzny | *Monographic Lecture* | | 14.2-1DKS--BC28-WM | | | | | *III* | | | | 30 | 2 | | grade |  |  |  |
| 54 | | E- Publikacje | *E-publications* | | 11.3-1DKS--D4-EP | | | | | *III* | | | | 15 | 3 | | grade |  |  |  |
| 55 | | Wywiad i reportaż radiowy | *Interview and radio report* | | 15.1-1DKS--D2-WRR | | | | | *III* | | | | 30 | 6 | | grade |  |  |  |
| 56 | | Pracownia radiowa | *Radio Laboratory* | |  | | | | | *III* | | | | 30 | 2 | | grade |  |  |  |
| 57 | | Wywiad i reportaż prasowy | *Press Interview and Documentary* | | 15.1-1DKS--D2-WRP | | | | | *III* | | | | 30 | 4 | | grade |  |  |  |
| 58 | | Pracownia prasowa | *Press Studio* | | 15.1-1DKS--D4-PP | | | | | | *III* | | | 30 | 4 | | grade | 15 | 2 | grade |
| 60 | | Reklama internetowa | *Online Advertising* | | 15.1-1DKS--F5-RI | | | | | | *III* | | | 30 | 4 | | grade |  |  |  |
| 61 | | Kieleckie media regionalne | *Kielce Regional Media* | | 15.1-1DKS--F3-KMR | | | | | | *III* | | | 45 | 5 | | grade |  |  |  |
| 62 | | Współczesna kultura regionu | *Contemporary Culture of the*  *Region* | | 15.1-1DKS--F4-WKR | | | | | | *III* | | | 15 | 2 | | grade |  |  |  |
| **MA (second cycle)** | | | | | | | | | | | | | | | | | | | | |
| 1 | | Psychologia społeczna | Social Psychology | | | 14.4-2DKS-A3-PS | | | | | | | *I* | 30 | 2 | grade | |  |  |  |
| 2 | | Research pozainternetowy | Research outside the Internet | | | 14.4-2DKS-A3-PS | | | | | | | *I* | 45 | 3 | grade | |  |  |  |
| 3 | | Główne nurty kultury światowej i polskiej XX i XXI wieku | Main Trends of the World and  Polish XX and XXI century | | | 8.8-2DKS-BC1-GNKSIP | | | | | | | *I* | 30 | 3 | grade | |  |  |  |
| 4 | | Teoria komunikowania masowego | Mass Comunication Theory | | | 15.9-2DKS-BC3-TKM | | | | | | | *I* | 30 | 3 | exam | |  |  |  |
| 5 | | Metody badań medioznawczych | Media Research Methods | | | 15.1-2DKS-BC4-MBM | | | | | | | *I* | 30 | 5 | exam | |  |  |  |
| 6 | | Społeczne i kulturowe oddziaływanie mediów | Effect of the Media on the Society and Culture | | | 15.1-2DKS-BC5-SKOM | | | | | | | *I* |  |  |  | | 30 | 3 | grade |
| 7 | | Komunikowanie międzynarodowe i kulturowe | International and Cultural Communication | | | 15.9-2DKS-BC6-KMK | | | | | | | *I* |  |  |  | | 30 | 4 | exam |
| 8 | | Prawo autorskie | Copyright | | | 10.3-2DKS-BC9-PA | | | | | | | *I* |  |  |  | | 30 | 4 | grade |
| 9 | | Media lokalne i środowiskowe | Local and Environmental Media | | | 15.1-2DKS-BC11-MLS | | | | | | | *I* |  |  |  | | 30 | 3 | exam |
| 10 | | Opinia publiczna | Public Opinion | | | 15.9-2DKS-BC12-OP | | | | | | | *I* |  |  |  | | 30 | 3 | grade |
| 11 | | Wiedza o filmie i teatrze | Knowledge on the Film and Theatre | | | 8.6-2DKS-BC14-WFT | | | | | | | *I* | 30 | 3 | grade | |  |  |  |
| 12 | | Literatura współczesna | Contemporary Literature | | | 8.9-2DKS1-BC15-LW | | | | | | | *I* | 30 | 3 | grade | |  |  |  |
| 13 | | Pragmatyka językowa | Language Pragmatics | | | 8.7-2DKS-BC16-PJ | | | | | | | *I* | 30 | 3 | grade | |  |  |  |
| 14 | | Praktyczna stylistyka | Practical Stylistics | | | 8.7-2DKS-BC17-PS | | | | | | | *I* | 30 | 3 | grade | |  |  |  |
| 15 | | Podstawowe problemy telewizji | Basic Issues of TV | | | 15.2- 2DKS-BC18-PPT | | | | | | | *I* |  |  |  | | 30 | 3 | grade |
| 17 | | Stosunki międzynarodowe | International Relations | | | 14.6-2DKS-BC2-SM | | | | | | | *II* | 30 | 3 | exam | |  |  |  |
| 18 | | Podstawy zarządzania i ekonomiki mediów | Bases of Media Management and Media Economics | | | 15.1-2DKS-BC7-PZEM | | | | | | | *II* | 30 | 4 | grade | |  |  |  |
| 19 | | Źródła informacji | Information Sources | | | 15.4-2DKS-BC8-ZI | | | | | | | *II* | 30 | 4 | grade | |  |  |  |
| 20 | | Analiza dyskursu medialnego | Media Discourse Analysis | | | 15.1-1DKS-BC10-ADM | | | | | | | *II* | 25 | 3 | grade | |  |  |  |
| 21 | | Marketing i reklama | Marketing and Advertising | | | 15.3-2DKS-BC13-MR | | | | | | | *II* | 30 | 3 | exam | |  |  |  |
| 22 | | Język współczesnych mediów | Contemporary Media Language | | | 15.1-2DKS-D1-JWM | | | | | | | *II* | 45 | 3 | grade | |  |  |  |
| 23 | | Elementy dziennikarstwa elektronicznego | Electronic Journalism Elements | | | 15.1-2DKS-D2-EDE | | | | | | *II* | |  |  |  | | 30 | 2 | grade |
| 24 | | Realizacja dźwięku | Sound Realization | | | 15.9-2DKSD-D3-RDZ | | | | | | *II* | |  |  |  | | 45 | 3 | grade |
| 25 | | Serwisy społecznościowe | Social Media | | | 15.1-2DKS-D1-SS | | | | | | *II* | |  |  |  | | 40 | 2 | grade |
| 26 | | Podstawy SEO | The Introduction to SEO | | | 11.9-2DKS-D2-PSEO | | | | | | *II* | | 40 | 3 | grade | |  |  |  |
| 27 | | Programy DTP | Desktop Publishing | | | 11.9-2DKS-D3-PDTP | | | | | | *II* | |  |  |  | | 40 | 3 | grade |
| 28 | | Komunikacja interpersonalna | Interpersonal Communication | | | 15.9-2DKS-F1-KI | | | | | | *II* | |  |  |  | | 30 | 3 | grade |
| 29 | | Techniki manipulacji | Manipulation Technics | | | 14.4-2DKS-F2-TM | | | | | | *II* | |  |  |  | | 30 | 3 | grade |
| 30 | | Problemy współczesnej polskiej kultury popularnej | Issues of Polish Contemporary Pop Culture | | | 8.8-2DKS-F3-PWPKP | | | | | | *II* | |  |  |  | | 30 | 3 | grade |
| 31 | | Wykład monograficzny | Monographic Lecture | | | 8.9-2DKS-F4-WM | | | | | | *II* | |  |  |  | | 30 | 2 | grade |
| 32 | | Samorząd i wspólnoty lokalne | Self-government and Local Communities | | | 14.1-2DKS-F1-SWL | | | | | | *II* | |  |  |  | | 30 | 3 | grade |
| 33 | | Obieg informacji w społecznościach lokalnych | Circulation of Information in Local Communities | | | 15.1-2DKS-F2-OIL | | | | | | *II* | |  |  |  | | 30 | 3 | grade |
| 34 | | Public relations w regionie | Public Relations in Region | | | 15.1-2DKS-F4-PR R | | | | | | *II* | |  |  |  | | 30 | 3 | grade |
| 35 | | Ośrodki informacji lokalnej | Local Information Centers | | | 15.1-2DKS-F3-OISL | | | | | | *II* | |  |  |  | | 30 | 2 | grade |