**Institute of Journalism and Information**

 **25-406 Kielce, ul. Świętokrzyska 21D**

**Coordinator: dr Olga Dąbrowska-Cendrowska; e-mail:** **olgadc@o2.pl**

**JOURNALISM AND SOCIAL COMMUNICATION**

**Courses in English\***

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| **No.** | **Przedmiot** | **Course** | **Code** | **Winter semester** | **Summer semester** |
| **Hours** | **ECTS credits** | **Completion Requirements** | **Hours** | **ECTS credits** | **Completion Requirements** |
| 1 | Internet w pracy dziennikarza  | *Internet at Journalistc Work*  | 15.1-1DKS-BC9-IPD |  |  |  | 45 | 4 | grade |
| 2 | Komunikacja wizualna | *Visual Communication*  | 15.1-1DKS--F1-KW | 30 | 4 | grade |  |  |  |
| 3 | Komiks jako forma komunikacji społecznej | *Cartoon as Form of Social Communication*  | 15.1-1DKS--F4-KFKS | 30 | 4 | grade |  |  |  |
| 4 | Wykład specjalnościowy  | *Specialty Lecture I* | 15.1-2DKS-D4-WS1 |  |  |  | 30 | 3 | grade |

\*the other courses (below) must be individually consulted with the coordinator

 **The complete list of courses**

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| **BA (first cycle)** |
| **No.** | **Przedmiot** | **Course** | **Code** | **Study Year** | **Winter term** | **Summer term** |
| **Hours** | **ECTS credits** | **Completion Requirements** | **Hours** | **ECTS credits** | **Completion Requirements** |
| 1. | Technologia informacyjna | *Information Technology* | 11.3-1DKS-A3-TI | I | 30 | 1 | grade |  |  |  |
| 2. | Przedsiębiorczość  | *Enterprise* | 4.0-1DKS-A4-P | I | 15 | 0,5 | grade |  |  |  |
| 3. | Ochrona własności intelektualnej  | *Intellectual Ownership Protection* | 10.0-1DKS-A4-OWI | I | 15 | 0,5 | grade |  |  |  |
| 4. | Filozofia  | *Philosophy* | 8.1-1DKS-A5-F | I | 30 | 2 | grade |  |  |  |
| 5. | Agencje informacyjne | *Information Agencies*  | 15.1-1DKS-BC1-AI | I |  |  |  | 30 | 2 | exam |
| 6. | Dziennikarskie źródła informacji | *Journalistic Information Sources* | 15.1-1DKS-BC3-DŹI | I |  |  |  | 30 | 3 | grade |
| 7 | Teoria gatunków dziennikarskich | *Journalistic Genres Theory*  | 15.1-1DKS-BC6-TGD | I | 30 | 3 | exam |  |  |  |
| 8 | Historia mediów | *Media History* | 15.1-1DKS-BC7-HM | I | 45 | 3 | exam  |  |  |  |
| 9 | Historia Polski XX w. | *XXth Century History of Poland* | 8.3-1DKS-BC8-HP | *I* | 30 | 2 | grade | 30 | 2 | grade |
| 10 | Nauka o komunikowaniu  | *Communication Science*  | 15.1-1DKS-BC11-NK | *I* | 30 | 4 | exam |  |  |  |
| 11 | Podstawy prawa  | *Bases of Law*  | 10.0-1DKS-BC13-PP | *I* | 45 | 3 | exam |  |  |  |
| 12 | Prawo mediów  | *Media Law*  | 10.0-1DKS-BC14-PM | *I* |  |  |  | 45 | 3 | grade |
| 13 | Kultura popularna  | *Pop Culture* | 15.1-1DKS--BC22-KP | *I* | 30 | 2 | grade |  |  |  |
| 14 | Wybrane zagadnienia literatury polskiej i powszechnej  | *Chosen Issues on Polish and**World Literature* | 14.2-1DKS--BC23-WZLPP | *I* |  |  |  | 45 | 3 | exam |
| 17 | Współczesny język polski  | *Contemporary Polish Language*  | 9.2-1DKS--BC24-WJP | *I* | 45 | 3 | grade | 30 | 2 | exam |
| 18 | Współczesne systemy polityczne  | *Contemporary Political Systems* | 14.1-1DKS--BC25-WSP | *I* |  |  |  | 45 | 4 | exam |
| 18 | Recepcja mediów  | *Media Reception*  | 15.1-1DKS--BC26-RM | *I* |  |  |  | 60 | 4 |  |
| 20 | Dokumentacja prasowa | *Press Release Documentation* | 15.1-1DKS--D4-DP | *I* |  |  |  | 20 | 4 | grade |
| 21 | Emisja głosu  | *Voice Emission*  | 15.1-1DKS--D4-EG | *I* |  |  |  | 15 | 2 | grade |
| 22. | Język nowych mediów  | *New Media Language* | 15.1-1DKS--D2-JNM | *I* |  |  |  | 30 | 4 | grade |
| 23 | Wykład specjalnościowy  | *Specialty Lecture I* | 15.1-1DKS--D6-WS1 | *I* |  |  |  | 30 | 3 | grade |
| 24 | Analiza zawartości mediów | *Media Content Analysis*  | 15.1-1DKS-BC2-AZM | *II* | 30 | 2 | exam |  |  |  |
| 25 | Ekonomia  | *Economics* | 14.3-1DKS-BC4-E | *II* |  |  |  | 45 | 3 | grade |
| 27 | Kultura języka  | *Language Culture*  | 9.5-1DKS-A6-KJ | *II* | 30 | 3 | exam |  |  |  |
| 28. | Język wypowiedzi dziennikarskiej  | *Journalistic Expression Language* | 15.1-1DKS-BC10-JWD | *II* | 45 | 3 | grade |  |  |  |
| 29 | Polski system medialny | *Polish Media System* | 15.1-1DKS-BC12-PSM | *II* |  |  |  | 60 | 4 | exam |
| 30 | Rozwój języka polskiego  | *Polish Language Evolution*  | 14.1-1DKS-BC17-PR | *II* |  |  |  | 30 | 3 | exam |
| 31 | Socjologia  | *Sociology* | 14.2-1DKS-PK18-S | *II* | 30 | 3 | exam |  |  |  |
| 32 | Sztuka reportażu | *Report Art*  | 15.1-1DKS-BC20-SZR | *II* |  |  |  | 30 | 3 | grade |
| 33 | Warsztat dziennikarski | *Journalistic Workshop*  | 15.1-1DKS--BC21-WD | *II* | 30 | 2 | grade | 30 | 2 | grade |
| 34 | Grafika komputerowa  | *Computer Graphics* | 11.3-1DKS--BC27-GK | *II* |  |  |  | 30 | 3 | grade |
| 35 | Proseminarium  | *Introductory Seminar* | 15.1-1DKS--E1-P | *II* | 30 | 2 | grade |  |  |  |
| 36 | Informacja agencyjna i prasowa  | *News and Press Agency* | 15.1-1DKS--D1-IAP | *II* | 15 | 2 | grade |  |  |  |
| 37 | Publicystyka | *Journalism* | 15.1-1DKS--D3-P | *II* |  |  |  | 30 | 3 | grade |
| 38 | Informacja i komentarz radiowy | *Information and Broadcasting Commentary* | 15.1-1DKS--D1-IKR | *II* | 25 | 4 | grade |  |  |  |
| 39 | Dokument i publicystyka radiowa | *Document and Radio Journalism*  | 15.1-1DKS--D3-DPR | *II* |  |  |  | 25 | 4 | grade |
| 40 | Pracownia radiowa | *Radio Laboratory*  | 15.1-1DKS--D5-PR1 | *II* |  |  |  | 15 | 1 | grade |
| 41 | Systemy zarzadzania treścią (CMS)  | *Content Management Systems*  | 11.3-1DKS--D1-SZT | *II* |  |  |  | 30 | 4 | grade |
| 42 | Podstawy projektowania witryn WWW | *Bases of Webside Design* | 11.3-1DKS--D3-PPWWWW | *II* | 40 | 4 | grade |  |  |  |
| 43 | Internetowe gatunki dziennikarskie  | *Internet journalistic* | 15.1-1DKS--D5-IGD | *II* |  |  |  | 25 | 4 | grade |
| 45 | Informacja w procesie komunikacji | *Information in the communication process* | 15.1-1DKS--F2-FFKM | *II* | 30 | 3 | grade |  |  |  |
| 46 | Regionalizm  | *Regionalism* | 15.1-1DKS--F1-R | *II* | 30 | 4 | grade |  |  |  |
| 47 | Historia i kultura regionu | *Region History and Region Culture* | 15.1-1DKS--F2-HKR | *II* | 30 | 4 | grade |  |  |  |
| 48 | Etyka dziennikarska | *Journalistic Ethics*  | 15.1-1DKS-BC5-ED | *III* |  |  |  | 45 | 3 | exam |
| 49 | Public relations | *Public Relations*  | 15.3-1DKS-BC15-PR | *III* |  |  |  | 30 | 3 | grade |
| 50 | Retoryka i erystyka | *Rhetoric and Eristic*  | 1DKS-BC16-PR | *III* | 30 | 3 | grade |  |  |  |
| 51 | Systemy medialne na świecie  | *Foreign Media System* | 15.1-1DKS-PK19-SMŚ | *III* | 45 | 5 | exam |  |  |  |
| 52 | Konwergencja mediów | *Media convergence* | 15.1-1DKS--BC29-KM | *III* |  |  |  | 15 | 2 | grade |
| 53 | Wykład monograficzny  | *Monographic Lecture*  | 14.2-1DKS--BC28-WM | *III* | 30 | 2 | grade |  |  |  |
| 54 | E- Publikacje  | *E-publications*  | 11.3-1DKS--D4-EP | *III* | 15 | 3 | grade |  |  |  |
| 55 | Wywiad i reportaż radiowy  | *Interview and radio report* | 15.1-1DKS--D2-WRR | *III* | 30 | 6 | grade |  |  |  |
| 56 | Pracownia radiowa | *Radio Laboratory*  |  | *III* | 30 | 2 | grade |  |  |  |
| 57 | Wywiad i reportaż prasowy | *Press Interview and Documentary*  | 15.1-1DKS--D2-WRP | *III* | 30 | 4 | grade |  |  |  |
| 58 | Pracownia prasowa | *Press Studio*  | 15.1-1DKS--D4-PP | *III* | 30 | 4 | grade | 15 | 2 | grade |
| 60 | Reklama internetowa | *Online Advertising* | 15.1-1DKS--F5-RI | *III* | 30 | 4 | grade |  |  |  |
| 61 | Kieleckie media regionalne  | *Kielce Regional Media*  | 15.1-1DKS--F3-KMR | *III* | 45 | 5 | grade |  |  |  |
| 62 | Współczesna kultura regionu | *Contemporary Culture of the**Region*  | 15.1-1DKS--F4-WKR | *III* | 15 | 2 | grade |  |  |  |
| **MA (second cycle)** |
| 1 | Psychologia społeczna | Social Psychology  | 14.4-2DKS-A3-PS | *I* | 30 | 2 | grade |  |  |  |
| 2 | Research pozainternetowy | Research outside the Internet | 14.4-2DKS-A3-PS | *I* | 45 | 3 | grade |  |  |  |
| 3 | Główne nurty kultury światowej i polskiej XX i XXI wieku | Main Trends of the World andPolish XX and XXI century | 8.8-2DKS-BC1-GNKSIP | *I* | 30 | 3 | grade |  |  |  |
| 4 | Teoria komunikowania masowego | Mass Comunication Theory  | 15.9-2DKS-BC3-TKM | *I* | 30 | 3 | exam |  |  |  |
| 5 | Metody badań medioznawczych  | Media Research Methods | 15.1-2DKS-BC4-MBM | *I* | 30 | 5 | exam |  |  |  |
| 6 | Społeczne i kulturowe oddziaływanie mediów | Effect of the Media on the Society and Culture  | 15.1-2DKS-BC5-SKOM | *I* |  |  |  | 30 | 3 | grade |
| 7 | Komunikowanie międzynarodowe i kulturowe   | International and Cultural Communication  | 15.9-2DKS-BC6-KMK | *I* |  |  |  | 30 | 4 | exam |
| 8 | Prawo autorskie  | Copyright | 10.3-2DKS-BC9-PA | *I* |  |  |  | 30 | 4 | grade |
| 9 | Media lokalne i środowiskowe  | Local and Environmental Media  | 15.1-2DKS-BC11-MLS | *I* |  |  |  | 30 | 3 | exam |
| 10 | Opinia publiczna  | Public Opinion  | 15.9-2DKS-BC12-OP | *I* |  |  |  | 30 | 3 | grade |
| 11 | Wiedza o filmie i teatrze  | Knowledge on the Film and Theatre | 8.6-2DKS-BC14-WFT | *I* | 30 | 3 | grade |  |  |  |
| 12 | Literatura współczesna  | Contemporary Literature  | 8.9-2DKS1-BC15-LW | *I* | 30 | 3 | grade |  |  |  |
| 13 | Pragmatyka językowa  | Language Pragmatics | 8.7-2DKS-BC16-PJ | *I* | 30 | 3 | grade |  |  |  |
| 14 | Praktyczna stylistyka  | Practical Stylistics  | 8.7-2DKS-BC17-PS | *I* | 30 | 3 | grade |  |  |  |
| 15 | Podstawowe problemy telewizji  | Basic Issues of TV  | 15.2- 2DKS-BC18-PPT | *I* |  |  |  | 30 | 3 | grade |
| 17 | Stosunki międzynarodowe | International Relations | 14.6-2DKS-BC2-SM | *II* | 30 | 3 | exam |  |  |  |
| 18 | Podstawy zarządzania i ekonomiki mediów | Bases of Media Management and Media Economics  | 15.1-2DKS-BC7-PZEM | *II* | 30 | 4 | grade |  |  |  |
| 19 | Źródła informacji | Information Sources | 15.4-2DKS-BC8-ZI | *II* | 30 | 4 | grade |  |  |  |
| 20 | Analiza dyskursu medialnego | Media Discourse Analysis  | 15.1-1DKS-BC10-ADM | *II* | 25 | 3 | grade |  |  |  |
| 21 | Marketing i reklama  | Marketing and Advertising  | 15.3-2DKS-BC13-MR | *II* | 30 | 3 | exam |  |  |  |
| 22 | Język współczesnych mediów  | Contemporary Media Language | 15.1-2DKS-D1-JWM | *II* | 45 | 3 | grade |  |  |  |
| 23 | Elementy dziennikarstwa elektronicznego  | Electronic Journalism Elements | 15.1-2DKS-D2-EDE | *II* |  |  |  | 30 | 2 | grade |
| 24 | Realizacja dźwięku  | Sound Realization | 15.9-2DKSD-D3-RDZ | *II* |  |  |  | 45 | 3 | grade |
| 25 | Serwisy społecznościowe  | Social Media  | 15.1-2DKS-D1-SS | *II* |  |  |  | 40 | 2 | grade |
| 26 | Podstawy SEO | The Introduction to SEO | 11.9-2DKS-D2-PSEO | *II* | 40 | 3 | grade |  |  |  |
| 27 | Programy DTP  | Desktop Publishing | 11.9-2DKS-D3-PDTP | *II* |  |  |  | 40 | 3 | grade |
| 28 | Komunikacja interpersonalna  | Interpersonal Communication | 15.9-2DKS-F1-KI | *II* |  |  |  | 30 | 3 | grade |
| 29 | Techniki manipulacji  | Manipulation Technics  | 14.4-2DKS-F2-TM | *II* |  |  |  | 30 | 3 | grade |
| 30 | Problemy współczesnej polskiej kultury popularnej  | Issues of Polish Contemporary Pop Culture  | 8.8-2DKS-F3-PWPKP | *II* |  |  |  | 30 | 3 | grade |
| 31 | Wykład monograficzny  | Monographic Lecture | 8.9-2DKS-F4-WM | *II* |  |  |  | 30 | 2 | grade |
| 32 | Samorząd i wspólnoty lokalne  | Self-government and Local Communities  | 14.1-2DKS-F1-SWL | *II* |  |  |  | 30 | 3 | grade |
| 33 | Obieg informacji w społecznościach lokalnych  | Circulation of Information in Local Communities | 15.1-2DKS-F2-OIL | *II* |  |  |  | 30 | 3 | grade |
| 34 | Public relations w regionie  | Public Relations in Region  | 15.1-2DKS-F4-PR R | *II* |  |  |  | 30 | 3 | grade |
| 35 | Ośrodki informacji lokalnej | Local Information Centers | 15.1-2DKS-F3-OISL | *II* |  |  |  | 30 | 2 | grade |