Jan Kochanowski University of Kielce

Academic year 2024/2025

Faculty of Law and Social Sciences

Department of Management

Field of study: Management

Academic coordinator: dr inż. Marta Brzozowska

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Detailed description of the courses below is available at: [https://wpins.ujk.edu.pl/programy-unijne/erasmus/#oferta\_przedmiotow\_w\_jezyku\_angielskim](https://wpins.ujk.edu.pl/programy-unijne/erasmus/%23oferta_przedmiotow_w_jezyku_angielskim%20)

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| MANAGEMENT (FIRST-CYCLE STUDIES) | | | | | |
| Course unit | Przedmiot | Type | ECTS | Completion requirements | Academic hours per semester |
| WINTER SEMESTER (1) | | | | | |
| Information Processes in Management | Procesy informacyjne w zarządzaniu | Lecture | 2,0 | Graded credit | 30 |
| Marketing Research | Badania marketingowe | Lecture/classes | 6,0 | Exam /graded credit | 30/30 |
| Corporate Finance Management | Zarządzanie finansami przedsiębiorstwa | Lecture/classes | 5,0 | Exam/graded credit | 30/40 |
| Management and Marketing Planning | Zarządzanie i planowanie marketingowe | Lecture/classes | 5,0 | Exam/graded credit | 35/30 |
| \*Industry 4.0 | Industry 4.0 | Lecture/e-learning | 2,0 | Graded credit/ approval | 20/10 |
| \*New businesses | New businesses | Lecture/e-learning | 2,0 | Graded credit/ approval | 20/10 |
| \*E-business | E-biznes | Lecture | 4,0 | Graded credit | 30/15 |
| Organizational Behavior | Zachowania organizacyjne | Lecture/classes | 5,0 | Exam/graded credit | 30/30 |
| SUMMER SEMESTER (2) | | | | | |
| Basics of Marketing | Podstawy marketingu | Lecture/classes | 6,0 | Exam/graded credit | 35/30 |
| Project Management | Zarządzanie projektami | Lecture/classes | 6,0 | Exam/graded credit | 35/30 |
| \*Touristic business | Biznes turystyczny | Lecture | 1,0 | Graded credit | 15 |
| \*Production Management | Zarządzanie produkcją | Lecture/classes/e-learning | 4,0 | Exam/graded credit/approval | 30/30 |
| \*Sales and promotion strategies | Strategie sprzedaży i promocji | Lecture/classes | 4,0 | Graded credit | 30/30 |
| Quality Management | Zarządzanie jakością | Lecture/classes | 6,0 | Exam/graded credit | 30/30 |
| Human Resources Management | Zarządzanie zasobami ludzkimi | Lecture/classes | 6,0 | Exam/graded credit | 35/30 |

\* Specialty course. There is a risk that a given specialty will not be created

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| MANAGEMENT (SECOND-CYCLE STUDIES) | | | | | |
| Course unit | Przedmiot | Type | ECTS | Completion requirements | Academic hours per semester |
| WINTER SEMESTER (1) | | | | | |
| Financial Analysis of a Company | Analiza finansowa przedsiębiorstwa | Lecture/classes | 4,0 | Exam/graded credit | 30/15 |
| Management Concepts | Koncepcje zarządzania | Lecture/classes | 4,0 | Exam/graded credit | 30/15 |
| \*ICT in Project Management | Systemy informatyczne w zarządzaniu projektami | Lecture | 2,0 | Graded credit | 30 |
| \*Project Management Methodologies | Metodyki zarządzania projektami | Lecture/classes | 4,0 | Graded credit | 30/30 |
| \*Shaping the culture of the organization | Kształtowanie kultury organizacji | Lecture/classes | 2,0 | Graded credit | 15/15 |
| \*Human Resources Management Strategies | Strategie zarządzania zasobami ludzkimi | Lecture/classes | 3,0 | Exam/graded credit | 30/15 |
| \*Logistics Services Management | Zarządzanie usługami logistycznymi | Lecture/classes | 3,0 | Exam/graded credit | 30/15 |
| \*Marketing Strategies on International Markets | Strategie marketingowe na rynkach międzynarodowych | Lecture/classes | 3,0 | Graded credit | 30/15 |
| \*E-administration | E-administracja | Lecture/classes | 3,0 | Graded credit | 30/15 |
| Diploma Seminar | Seminarium magisterskie | Classes/e-learning | 7,0 | Graded credit | 20/10 |
| SUMMER SEMESTER (2) | | | | | |
| Strategic Management | Zarządzanie strategiczne | Lecture/classes/e-learning | 5,0 | Exam/graded credit/approval | 30/20/10 |
| Processes Management | Zarządzanie procesami | Lecture/classes | 3,0 | Exam/graded credit | 30/15 |
| International Marketing | Marketing międzynarodowy | Lecture/classes | 2,0 | Exam/graded credit | 15/15 |
| Management Accounting | Rachunkowość zarządcza | Lecture/classes | 4,0 | Exam/graded credit | 30/15 |
| Logistics | Logistyka | Lecture/classes | 2,0 | Exam/graded credit | 15/15 |
| \*Business Intelligence Systems in Management | Systemy business intelligence w zarządzaniu | Lecture | 2,0 | Graded credit | 30 |
| \*Simulation Decision Game | Symulacyjna gra decyzyjna | Lecture | 2,0 | Graded credit | 30 |
| \*Digital Economy 4.0 | Digital Economy 4.0 | Lecture | 2,0 | Graded credit | 30 |
| \*Business Processes Modelling | Projektowanie procesów biznesowych | Lecture/classes | 2,0 | Graded credit | 15/15 |
| \*Motivation Systems in Organization | Systemy motywacyjne w organizacji | Lecture/classes | 3,0 | Exam/graded credit | 30/15 |
| \*Public Relations | Public relations | Lecture/classes | 3,0 | Exam/graded credit | 30/15 |

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